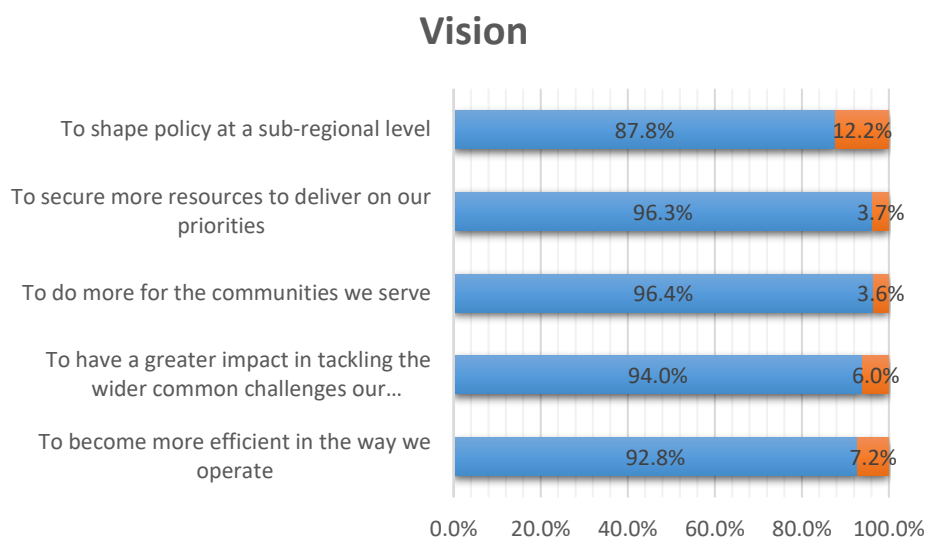**Appendix B: Sub-regional Strategy consultation findings**

<u>Vision</u>

Do you agree with the overall vision? A bold and ambitious partnership of Council's, working together:

Vision

Question	Agree	Disagree
To shape policy at a sub-regional level	87.8%	12.2%
To secure more resources to deliver on our priorities	96.3%	3.7%
To do more for the communities we serve	96.4%	3.6%
To have a greater impact in tackling the wider common challenges our…	94.0%	6.0%
To become more efficient in the way we operate	92.8%	7.2%

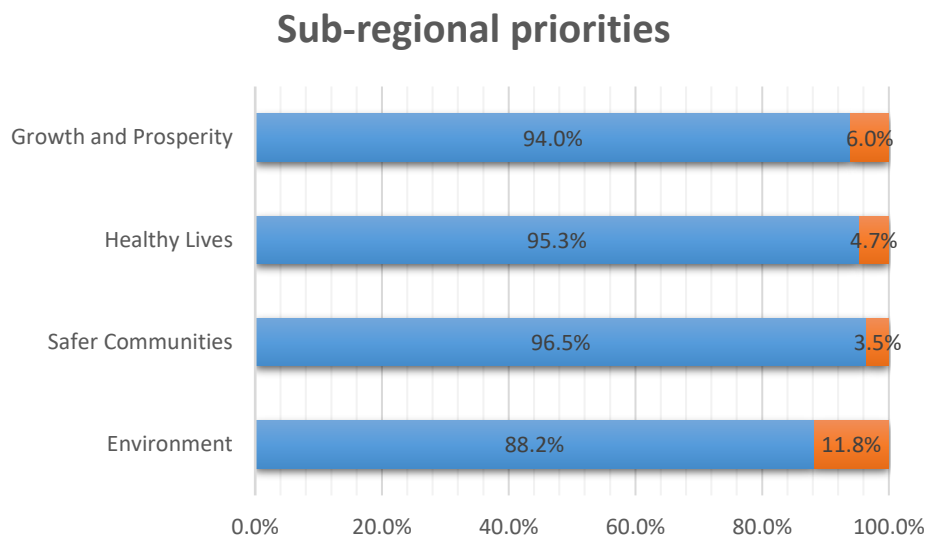(Scale: 0.0% — 20.0% — 40.0% — 60.0% — 80.0% — 100.0%)

Comments:

- Closer links with other authorities in the country
- 'To shape policy at a sub-regional level to ensure that the best impact of these on our communities, businesses and visitors'
- Not 'our' priorities but those of the residents/communities we serve
- Clear, accessible, and transparent communication with residents, community, businesses; more up to date means, such as joining and responding in local social media groups
- Less of the council speak so that things are in tangible actions and its clear why things are done or not done, where money is spent, etc
- Greater focus on front line statutory services
- Doing the basics well (it's not all about the shiny stuff)
- More recognition of the challenges villages face and village halls/ leisure or community centres
- To build a louder voice to make National Government aware of our problems
- Bolder ambition to become one council with fewer overheads and therefore even greater efficiencies
- Whilst I support the aim to have a greater impact in tackling the wider COMMON challenges, the one team must share in the additional specific challenges each of the councils may face
- More involvement with the Parish Councils
- To secure more funding for the area
- An awareness of the importance of rural businesses.
- Working together to support our communities
- The vision is broad enough and ambitious. I like it.

<u>Sub-regional priorities</u>

Do you agree with the proposed sub-regional priorities listed below?
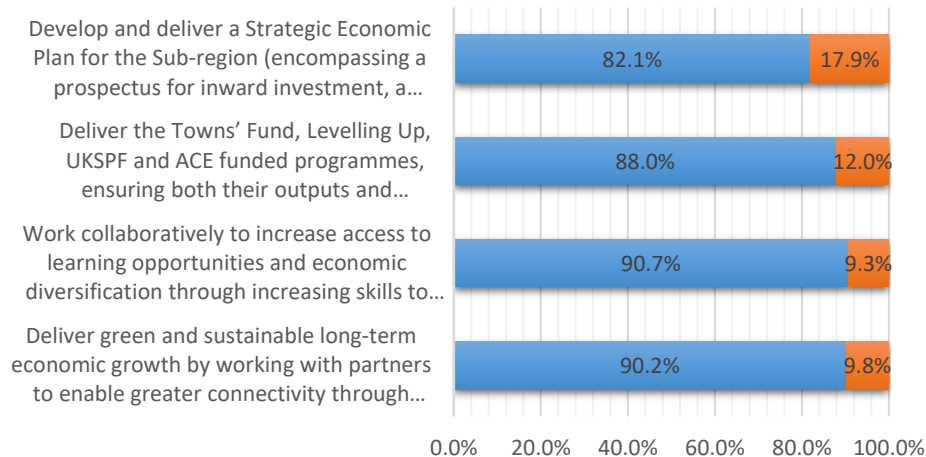
Sub-regional priorities

Comments:

- Bus reliability; safe and reliable transport for all is essential
- Safe communities - not 'safer'
- Simply stating 'Environment' doesn't feel very ambitious compared to the other priorities
- I care about the environment but think that policies are based on false information especially around wind farms etc. Too much emphasis is placed on supposedly "green" policies
- Traffic monitoring and roads and trains /ease of access of pedestrians, cyclists, and car users to facilities in and around town
- Nothing additional because these are all worthy priorities and fit with ambitions for the rest of Lincolnshire and beyond, but would have flood risk as an environmental issue and potentially utilities (or further expansion on the particular priorities within it)
- Disability access to amenities and services, better services
- Investment into our young people providing and encouraging social activities, supporting mental health including young people struggling with social anxiety
- Transport infrastructure across the county
- Homelessness is a growing problem in our community. This needs to be a priority.

<u>Growth and Prosperity</u>

Do you agree with the proposed areas of focus? We will:

Growth and Prosperity

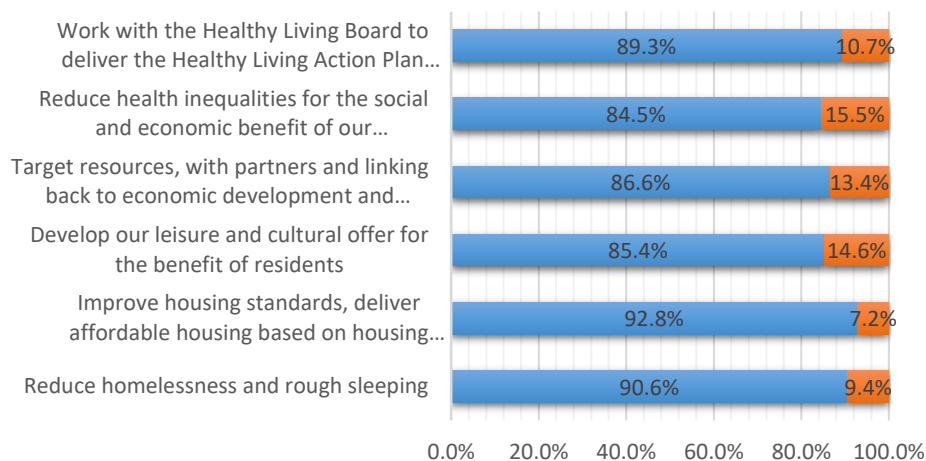|		
Develop and deliver a Strategic Economic Plan for the Sub-region (encompassing a prospectus for inward investment, a…	82.1%	17.9%
Deliver the Towns' Fund, Levelling Up, UKSPF and ACE funded programmes, ensuring both their outputs and…	88.0%	12.0%
Work collaboratively to increase access to learning opportunities and economic diversification through increasing skills to…	90.7%	9.3%
Deliver green and sustainable long-term economic growth by working with partners to enable greater connectivity through…	90.2%	9.8%

0.0%   20.0%   40.0%   60.0%   80.0%   100.0%

Comments:

- Agree with the premise but the wording needs to be better to understand how to make economic growth green and sustainable. This doesn't come across very strongly
- No idea what the benefits are of the Art Council? I'm not sure how increasing employment land, improved roads and transport links is green? As long as our beautiful countryside is protected, I'm ok with this
- Lincolnshire definitely requires improved road networks
- The need for resilience and so called soft and transferable employment skills development - e.g., team working, communication, self-promotion etc
- Housing growth is only viable if the infrastructure is also focussed on alongside the growth, currently this is desperately lacking and rarely enforced. It is viewed by large developers as an afterthought and brings major issues into all areas, affecting health and wellbeing and general standards of living
- Link to Lincolnshire's wider ambitions, e.g., through GLLEP. These match perfectly with broader levelling up and DLUHC priorities so can feed up to that agenda.
- Full investment for businesses.
- Enhance the promotion of tourism to all parts of the area in equal measure and working in co-operation with neighbouring authorities to create a strong Fenland identity. Enhance the understanding of the history and heritage of the fens, ensuring that developments do not significantly alter the flat fenland landscape
- Far too much emphasis on towns - I doubt very much that rural residents/businesses would consider this be very important.
- Specific promotion/marketing of the area - to bring in new business, employment opportunities etc.
- Too many houses being built and designed incorrectly. Roads are too narrow on new estates. Focus should be more on access to housing estates by bicycle or on foot. Vehicles should be parked away from the estate but within walking distance of houses. This is common practice in Denmark.

<u>Healthy Lives</u>

Do you agree with the proposed areas of focus? We will:

Healthy Lives

Work with the Healthy Living Board to deliver the Healthy Living Action Plan…	89.3%	10.7%
Reduce health inequalities for the social and economic benefit of our…	84.5%	15.5%
Target resources, with partners and linking back to economic development and…	86.6%	13.4%
Develop our leisure and cultural offer for the benefit of residents	85.4%	14.6%
Improve housing standards, deliver affordable housing based on housing…	92.8%	7.2%
Reduce homelessness and rough sleeping	90.6%	9.4%

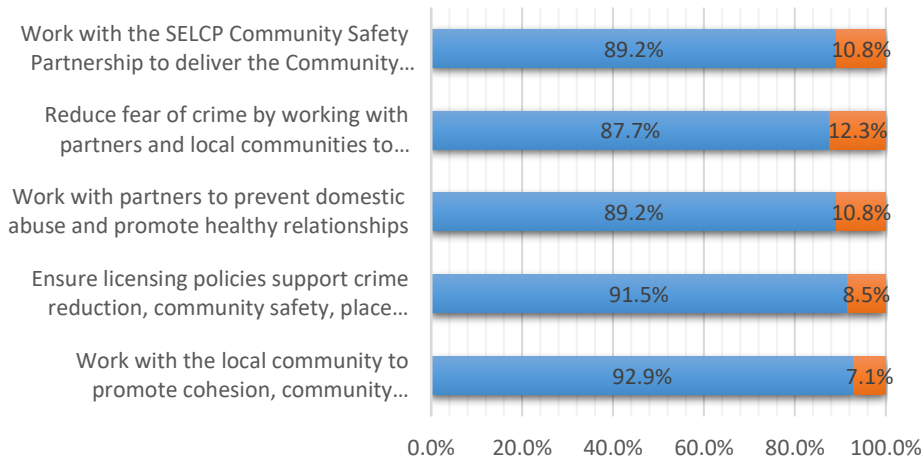0.0%   20.0%   40.0%   60.0%   80.0%   100.0%

Comments:

- Housing and Homelessness should definitely be a priority. Access to health services has gotten much worse and needs to be a priority
- I would hope to see mental health and supporting personal resilience incorporated into healthy lives language to help continue the support and reduce stigma around this
- Voluntary sector engagement in regard to health inequalities is already reaching its peak, more focus needs to be turned to getting relevant funding and effective groups in place to ensure the inequalities with health are improved. Focus needs to be on young children and educating them how to eat well and participate in regular exercise. For those on benefits with non-severe physical impairment there should a process of voluntary work around the communities be it simple street cleaning or tidying or helping to assist the mental health of those with simple needs, such as those who are isolated or have suffered loss
- You will not reduce homelessness until drug use has been addressed and the focus here should be on access to medical facilities including dentists
- We need more focus on mental health and suicide prevention
- Leisure and culture should be left to the volunteer sector with minimum financial help from government
- Housing growth is not something this area can sustain without vast improvement to infrastructure
- Disability opportunities/mental health/investment in services
- Homelessness and anti-social behaviour often have shared causes. This probably should be delivered as a single package under Safe and Resilient communities
- Improve housing by requiring 75% affordable homes minimum, build blocks of flats up to 6 storeys (12 homes).
- Children & Youth Service - putting money back into youth work.
- Concentrate on cycling for leisure and sport as well as for transport. Build a new BMX track and offroad trails.

Safe and Resilient Communities

Do you agree with the proposed areas of focus? We will:

Safe and Resilient Communities

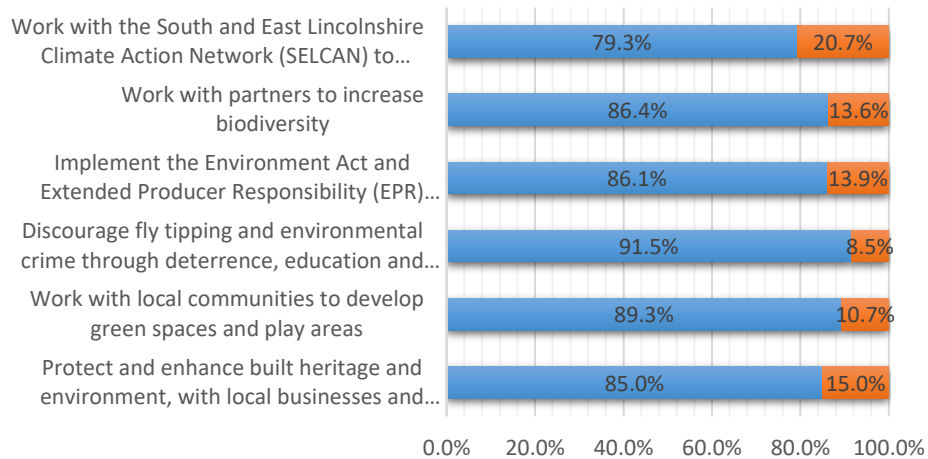| Category	Agree	Disagree
Work with the SELCP Community Safety Partnership to deliver the Community…	89.2%	10.8%
Reduce fear of crime by working with partners and local communities to…	87.7%	12.3%
Work with partners to prevent domestic abuse and promote healthy relationships	89.2%	10.8%
Ensure licensing policies support crime reduction, community safety, place…	91.5%	8.5%
Work with the local community to promote cohesion, community…	92.9%	7.1%

Comments:

- Awareness of emotional and physical abuse behind closed doors, increased knowledge and awareness of what support is available and how to access it
- Policing and ASB needs better funding without which improvements unattainable
- Safe and Resilient Communities is better than Safer Communities referenced earlier
- Broadening cultural awareness is important, for employees of the partnership as well as across our communities
- Having more visible Police officers would provide confidence. Invest in them rather than other initiatives
- How about more police on the streets arresting people involved in drug dealing
- Ensure we have adequate patrols in rural areas that are seeing an increase in Antisocial behaviour
- More police!!
- Review police / cctv and process for monitoring local area
- Very big issues to tackle so needs close working with cross-sector partner agencies
- Safety of disabled groups
- Increase Police Presence in our Communities
- I agree with the proposals, but, how can you get the community to engage with the Police with positivity when there is friction between them?
- Seeking to change perceptions of crime does not reduce crime. It infers that there should be an acceptance of low level crime due a lack of resources. All crime is bad. All anti-social behaviour is undesirable. That is not perception. It is fact.
- Promoting pride in the smaller communities, litter picking, floral displays all done by the small villages and Hamlets.

Environment

Do you agree with the proposed areas of focus? We will:

Environment

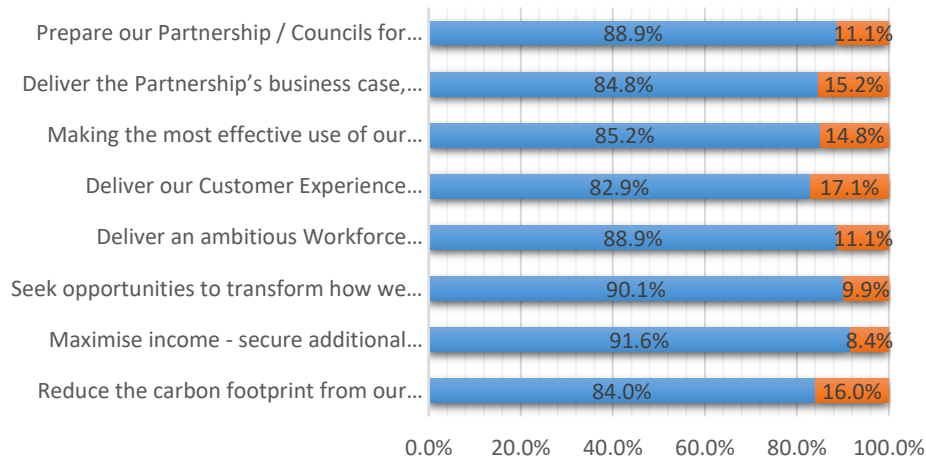| Focus area	Agree	Disagree
Work with the South and East Lincolnshire Climate Action Network (SELCAN) to…	79.3%	20.7%
Work with partners to increase biodiversity	86.4%	13.6%
Implement the Environment Act and Extended Producer Responsibility (EPR)…	86.1%	13.9%
Discourage fly tipping and environmental crime through deterrence, education and…	91.5%	8.5%
Work with local communities to develop green spaces and play areas	89.3%	10.7%
Protect and enhance built heritage and environment, with local businesses and…	85.0%	15.0%

Comments:

- The point on biodiversity should be strengthened to link into health outcomes and understand the value that increase biodiversity has also relative to a sense of place. Also ensuring biodiversity net gain delivers - linked to current environment policy
- There already are lots of green spaces. Ensure developers provide & maintain green spaces
- Support the development and streamlining of household waste and recycling both at home and in town centres (e.g. multi waste bins)
- Ensure businesses who sell food do so safely and that the tourism economy is a safe industry
- How will the partnership embrace green / decarbonisation in its homes?
- Our heritage should be saved especially on the coast which is often seen as not worthy
- Fly tipping would not take place if there were better and cheaper ways to dispose of rubbish, there is no point in penalising people who cannot afford the cost of disposal
- Retaining open green spaces and committing to protecting play parks and green spaces
- Nothing about tackling heritage at risk (which is also a requirement of the Government's Environmental Improvement Plan) or enforcement action on owners of derelict historic buildings. The Levelling Up Bill will also introduce statutory requirements to protect and enhance cultural heritage and biodiversity. Plans need to be in place for this.
- All recycle centres to be open 7 days a week for key times of the year, not all year
- Speed of providing new play areas in villages need to improve
- Do not reduce public green space in a town where it is already in short supply
- Discourage fly tipping by strict enforcement
- "Work with partners to protect and enhance heritage and create a sustainable built environment."
- Fix planning and introduce zero-tolerance to developer fraud. Increase biodiversity by only building on existing brown-field sites.
- Don't build on flood plains
- Encourage businesses to allow their employees to cycle or walk to work and provide shower and changing facilities. Provide a cycle and e-cycle hire scheme.

Do you agree with the proposed areas of focus? We will:

Efficiency and Effectiveness

Area	Agree	Disagree
Prepare our Partnership / Councils for…	88.9%	11.1%
Deliver the Partnership's business case,…	84.8%	15.2%
Making the most effective use of our…	85.2%	14.8%
Deliver our Customer Experience…	82.9%	17.1%
Deliver an ambitious Workforce…	88.9%	11.1%
Seek opportunities to transform how we…	90.1%	9.9%
Maximise income - secure additional…	91.6%	8.4%
Reduce the carbon footprint from our…	84.0%	16.0%

Comments:

- Not just the environment councils operate in, their powers and available funds
- Push to digital is key but do not forget ageing residents who cannot access services digitally, and are being pushed out in the name of being more efficient
- Need to keep access to services local - danger service alignment means less easy access to services; need to ensure those less technology minded are not left out/behind
- I do not feel that customer service people should be replaced by online or digital offers. It is important to have a digital offer alongside anything, but not to lose people as an option. I feel that there should be more effort and emphasis on including alternative formats (such as BSL, foreign languages) prior to a focus on digitalisation. Staff within the partnership need to feel valued too
- Become a unitary authority
- Providing all sectors in all the Councils realise that there will not be 100% digitised services for various reasons; mistrust of internet, illiteracy, perceived to be less timely when a 'quick phone call' will do, lack of internet
- How will the partnership know how it is performing? With introduction of Oflog and new housing regulatory requirements, knowing how we perform is a key consideration. How will tenants and residents know what it's beyond the shiny stuff?
- You need to ensure that 'carbon footprint' is net zero and properly calculated to internationally agreed metrics.
- Partnerships to work together better to deliver better results and talk to parish councils to work closer with those that understand the local area
- "Maximising Funding" comment needs addressing. Wyberton Parish Council took on the costings of the street lighting quite some time ago. How is this "Levelling Up"?
- The digitally excluded must not be overlooked. Services and communication needs to reflect that there are significant numbers of digitally excluded people in the area, whether that be down to age, poor internet connectivity, lower levels of education or language barriers.

East Lindsey local priorities

Comments:

- As a resident it's a feeling of hopelessness I have when faced with the ongoing onslaught on the beaches. Maybe a simple clear explanation of why all the work is necessary?
- We already have too much development in East Lindsey
- Better connectivity - roads, broadband, utilities, transport; support towns and communities better to grow and develop
- Focus should be on meeting minimum service requirements and the needs of the local communities, in particular areas of deprivation
- You need to facilitate new housing and make use of empty homes across the district and not just town centres. Investment should be across the district and not just the coast
- All housing development must have due regard for residents parking
- Ensure there are sufficient resources to ensure that the coast and district is a safe place to visit through robust enforcement of food, safety, and environmental legislation
- Build more wind and solar farms
- No more town centre development for housing
- Work with councils, bodies, and agencies beyond the partnership to achieve national recognition and connections
- Don't over rely on communities, individuals and parishes/towns who are all volunteers
- Be aware and adapt the town, drop kerbs, limits on pavement licences to enable disabled people to be safe in the town and the more rural areas
- Develop a water based economy along the coast to include new leisure facilities such as boating, water skiing, piers, harbours/moorings etc
- Future investment should be in the market towns of Horncastle, Alford and Spilsby. Horncastle has not seen any significant public investment since 1977 when Jubilee Way was built as a temporary relief road. Since then, the hospital and health centre were closed (replaced by small GP practice), the Youth Centre was sold and no money went back into the town's young people who now have nothing. It feels like (un)managed decline.
- Last focus should include the whole area for flood risk and water management. There is clearly a need as identified by the October 2023 fluvial flooding!
- To work with and involve community groups i.e. Sutton on sea Beach care and be willing to recognise their efforts.
- Development of more localised services for most marginalised deprived community - Mablethorpe - currently has no secondary school provision, no job centre etc. Support partners further delivering education training skills and wellbeing. We have a good relationship with excellent officers at ELDC and would love to participate further.
- 1) Support and improve Market Towns. 2) Expansion of industrial estate land in inland towns. 3) A16, the spine of the region, needs upgrading and improving to ensure business can move freely and encourage more businesses to relocate here. 4) Funding should be shared evenly between all towns, not just between coastal towns and there should be more consultation with LCC on issues to avoid projects/changes such as those implemented recently as part of the Active Travel Scheme which had a huge detrimental impact on the viability of the town. 5) Need to ensure that the East of Lincolnshire is fully protected in the event of devolution. 6) There should be increased inter Council communication between all 3 tiers of local government.